



## The Benefits

As part of this membership, free to all schools throughout the region, you will benefit from:

### Chamber Communications and marketing support

The Chamber can promote member careers fairs, employer-focused activities and raise the profile of the school to local businesses. As a Schools Member you can submit content for the Business Network Magazine – with a circulation of over 5,000 – and to the online weekly Members' News e-shot. Each member will be provided with a Chamber Schools Member logo that can be displayed on letterheads, websites and marketing materials.

### Free access to the Chamber's dedicated Schools Forum

This regular forum brings together likeminded individuals and organisations, supporting schools to build better links between education and employers, embed employability into the curriculum and understand current labour market demands.

### Annual Skills Conference

Access at business member rate to the annual Skills Conference, which brings together businesses and educators to focus on practical activities and policy development, aimed at bridging the gap between education and employment.

### Access to all regional policy conferences

Access at member rate to all regional policy conferences, including Manufacturing and Engineering Conference; State of the Economy Conference; Sustainability Summit and CSR Summit – providing a great opportunity for schools to develop their understanding of different sectors and develop links with local businesses.

### Free access to three sector forums and policy events a year

Keep up to date with industry, economic and political trends, ensuring you align with the needs and future direction of the business population. As a Chamber member, schools have free access to sector forums, strategy and influence groups, Bank of England forums and MP briefings – plus a range of networking events with opportunities to engage with the business community.

### Networking and Social Events

The Chamber runs lots of events every week of the year and while they are all very different, there is one core objective that underpins them – they are designed to help you meet the right people and facilitating long-lasting and productive relationships.

### Discounted access to Chamber Training courses

A 20% discount off the non-business member rate for all one-day courses within our open course programme (excluding IT and Health and Safety courses, where Chamber business member rate applies – still a saving on non-member rates).